



CIPR Council (2 year term, Jan 2027 -Dec 2028)

Join the CIPR Council in January 2027 to December 2028 and help us to reshape our profession as it prepares for the future. We're looking for members who are passionate about the profession, who can bring diverse perspectives and experiences to our community and who are ready to make a positive contribution. All Council members are volunteers.

Applications are now open. Please see below for full information, including eligibility requirements.

The application process is managed by the CIPR Nominations Committee, which is charged with recommending to members a competent, representative, diverse and balanced group of candidates for CIPR elections to Board and Council. Members then vote on the list of recommended candidates to elect those who should serve on Council.

The Chartered Institute of Public Relations (CIPR) is the world's only Royal Chartered body for public relations professionals. We are committed to professional standards and lifelong learning, supporting the careers of our members, and building public understanding of PR.

Our five-year strategy sets out the CIPR's high-level plan, outlining what we need to achieve and how we plan to do this as well as our vision and values which are part of everything we do.

In 2023 the CIPR became the first professional body to achieve the National Equality Standard (NES) an assessment framework that sets clear diversity, equality and inclusion criteria.

The CIPR Council is an elected and representative group of CIPR members who advise the [Board](#) on the direction of the Institute. As a CIPR Council member, you would be responsible for:

1. Shaping the Institute's future development by:

- debating points of strategy or principle to provide guidance and perspective to the Board
- raising issues of concern for the Board to pursue
- making the best use of your understanding of the issues the Institute faces to help the Board develop proposals and policies.

2. Inspiring support for the Institute's objectives by:

- acting as advocates of the Institute among members, stakeholder organisations and the public
- promoting high levels of skill, knowledge, competence, standards of practice and professional conduct on the part of public relations practitioners; promoting research, education and public understanding of public relations.

3. Ensuring accountability by:

- monitoring the fulfilment by the Institute of its Objects as set out in the [Charter](#) and supporting the adopted [strategic plan](#)
- monitoring the performance of the Board and holding it to account in its control and management of the administration of the Institute; if necessary, removing members of the Board in accordance with the procedures set out in the Institute's Regulations
- commenting on proposals from the Board on the alteration of the Institute's Regulations.

4. Advising the Board on matters which the Board has referred to it for consideration.

Council membership is for a two-year term, 1 January 2027 to 31 December 2028. Council usually meets for a half-day, four times each year. Meetings are held both in person and online. The CIPR pays reasonable travel expenses within its established policies.

CIPR Council Members will:

- Be in good standing and meet the eligibility criteria.
- **Be registered on the CIPR CPD scheme currently and have completed the last full cycle.**
- Make a positive contribution to Council meetings and working groups, providing support and challenge where appropriate.
- Represent the membership, sharing experiences to help inform developments.
- Work collaboratively with other Council members and Board members.
- Participate in decision-making to shape the future of the CIPR and the profession.
- Stay informed about the CIPR's work and the profession.
- Act as an ambassador for the CIPR.
- Maintain high ethical standards and respect the diverse views of others.
- Disclose any conflict of interest and abstain on voting matters where conflict may exist.
- Undertake to review Council agendas and papers ahead of meetings.
- **Attend and participate in four Council meetings per year.**

Eligibility criteria

All applicants are asked to confirm, that by providing their name and member name, that they are eligible as a candidate for the Council for 1 January 2027 to 31 December 2028 and meet the following criteria:

- i. Be a Voting Member of the Chartered Institute of Public Relations in good standing
- ii. **Be registered on the CIPR CPD scheme currently and have completed the last full CPD cycle**
- iii. Be willing to stand for election and to serve the full term if elected
- iv. Have not, within the last five years, had a sanction imposed on them (other than a letter of advice) for breaching the [CIPR Code of Conduct](#) or had a similar sanction imposed by a body similar to the CIPR
- v. Have not been a salaried employee of the CIPR within the last three years
- vi. Will, if accepted as a candidate, abide by [the election regulations](#)
- vii. Will abide by the decisions of the Returning Officer throughout the contest
- viii. Commit to attending all Council meetings unless they have a valid reason not to

Our timetable for the application process is as follows:

Application period, Wednesday 29th April –Friday 22nd May 2026 17:00 (UK time)

Nominations Committee's review and selection process takes place 1st June 2026-28th July 2026

Voting is opened on those selected, Wednesday 16th September to Monday 28th September 2026

Result of the election is announced Thursday 1st October 2026

Your application for CIPR Council

[Please use the online application form found here.](#)

You will be asked to provide the following information under 7 sections, as below:

SECTION 1 – Personal details

SECTION 2 - Your contribution through your knowledge and experience (200 words)

SECTION 3 - Your contribution to our governance community (200 words)

SECTION 4 - Your contribution to diversity (200 words)

SECTION 5 – Your candidate statement (max 500 words) and Professional Practice or Disciplinary Committees finding (200 words)

SECTION 6 – Your Equity, Diversity and Inclusion (EDI) data

SECTION 7 – Your eligibility

All applications will be reviewed by the CIPR Nominations Committee, who is charged with recommending to members a competent, representative, diverse and balanced group of candidates for elections to Board and Council. The Committee will contact all candidates prior to the election voting period to confirm if they are eligible to stand for election. The Committee may also request additional information or invite candidates to attend an interview before coming to a decision on whether to recommend they be added to the list of those on whom members will vote. The candidate statements of those who are recommended will be published on the CIPR website during the voting period.

Deadline

Please submit your application before Friday 22nd May 2026 (17:00 UK time).

Contact

If you require any information on your application or the process, please contact Jo Barclay at JoanneB@cipr.co.uk.

Thank you for your interest in volunteering and the CIPR Council.